



Press Release

Arkwest Communications Chooses Latens FCAS Conditional Access to Secure New IPTV Services

ATLANTA, Ga. – October 11 2007 – Latens Systems, the leading provider of software security solutions for Pay-TV & VOD, today announced that Arkwest Communications, an Arkansas based telecommunications provider, has deployed the Latens Foundation CA solution (FCAS) to secure the its Pay-TV and VOD content.

The Arkwest IPTV packages include up to 200 channels, Video on Demand, DVR, CD quality music, on-screen customized channel guides, full parental control and exclusive local channels, including community information and weather. Founded in 1939, Arkwest has been a pioneering telco for almost 70 years. With this IPTV offering, Arkwest remains at the forefront of communications technology.

“We chose Latens FCAS for a number of reasons, but primarily because Latens has a great track record of deployments and the company could demonstrate that its FCAS security solution has the flexibility to continue to protect our IPTV offering - whatever our future plans,” says Tom May, Arkwest Communications. “It’s very important for our future competitiveness that we offer a TV service that best caters for our community’s likes and dislikes. To be able to do this, it’s crucial that all the technologies we select are versatile – this is certainly the case with Latens FCAS.”

“The installation at Arkwest went very smoothly and we look forward to securing the Arkwest TV service as its IPTV service develops,” says Dean Kashlan, GM and VP Americas, Latens Systems. “An additional important benefit for Arkwest of our FCAS security system is that it reduces the cost of customer acquisition without any reduction in security.”

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Latens Foundation CAS (FCAS) is an IPTV Conditional Access System that's upgradeable as an IPTV operation grows in terms of size and complexity. Latens FCAS features include:

- 'No compromise' security - Latens FCAS is built on the same dynamic security system already accepted by the world's top content owners
- The scale and features provided by Latens FCAS can be progressively upgraded as an operator's business develops. The purchaser therefore has an assured upgrade path without disruption to existing services.
- FCAS is simple to install and support, making it ideal for sale by local system integrators as part of an end-to-end system, further cutting the overall cost of delivery
- Latens FCAS allows an operator to select only the conditional access components which are necessary for its business, eliminating the cost and complexity of unwanted features.

FCAS is integrated with a wide variety of IP Middleware, set-top box, VOD and head-end vendors, to minimize cost and risk and allowing a wide breadth of choice when selecting components for deployment.

Note to editors:

Visitors to the TelcoTV conference and exhibition (Atlanta, Georgia, October 23-25, 2007) will be able to see the full range of Latens' IPTV security solutions at its booth, #144.

About Arkwest

Arkwest has always been a pioneer in the state of Arkansas. Since 1939, when its founder, Omer Sanders, took Yell County from one pay-phone for the whole region to a complete telecommunications provider, we have been at the forefront of technology.

Today, the company offers everything from basic local and long distance telephone service, to cellular and high speed internet services, and digital television service. Arkwest still holds true to the same values: family and service; and strive to provide the best possible service for the best possible price. Although Arkwest has grown larger, it believes that some things should never change.

The Arkwest mission is to continue to grow for our service area, but to never forget all the people who have made us what the company is today. This means maintaining the company's strong commitment to the community while still forging ahead to the next frontier.

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About Latens Systems

Latens designs, creates and deploys industry-leading software solutions to enable Pay-TV and IPTV operators to secure content, protect revenues and operate more efficiently. Latens' pioneering design of downloadable, software based Conditional Access Systems is based on the company's patented Secure Software Module technology and management systems, which ensure that all Pay-TV and IPTV operators can now cost-effectively maximize security. Latens also designs software components that interoperate with Latens Conditional Access Systems to increase an operator's flexibility and efficiency while simplifying the launch of new revenue generating services, such as VOD, PVR and network PVR. Founded in 2002, Latens is the world's fastest growing CA supplier. The company is based in Belfast, Northern Ireland with offices in Atlanta, London and Singapore.

For more information, please visit: www.latens.com

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